

You're not like everyone else, but your 401(k) plan doesn't know that.



Your age, lifestyle, family, goals—they make you one-of-a-kind. At Persumma Financial, we know your retirement plan must be just as unique and personalized.

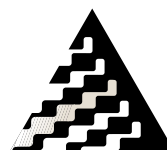
That's why the Persumma Financial 401(k) Service offers **unprecedented choice** in investment directions. Choose from thousands of investment instruments, not just a few stock and bond funds. Create the retirement portfolio that will produce the results you expect and require.

Get to know Persumma Financial, and discover the 401(k) that's all about you. After all, it is your money. And your future.

Learn more at persumma.com

Persumma Financial 401(k). It's your future.

We treat individuals like individuals.



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To conventional 401(k) plans, everyone looks alike.



Different goals. Different dreams. At Persumma Financial, we know your financial aspirations are uniquely your own. We know you need a retirement plan that lets you be you.

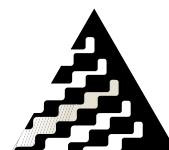
That's why the Persumma Financial 401(k) Service provides **personal planning tools**. Use them to understand your financial needs before and after retirement, track your progress, and make optimal investment decisions. Know more, save more, earn more.

Get to know Persumma Financial, and discover the 401(k) that's all about you. After all, it is your money. And your future.

[Learn more at persumma.com](http://persumma.com)

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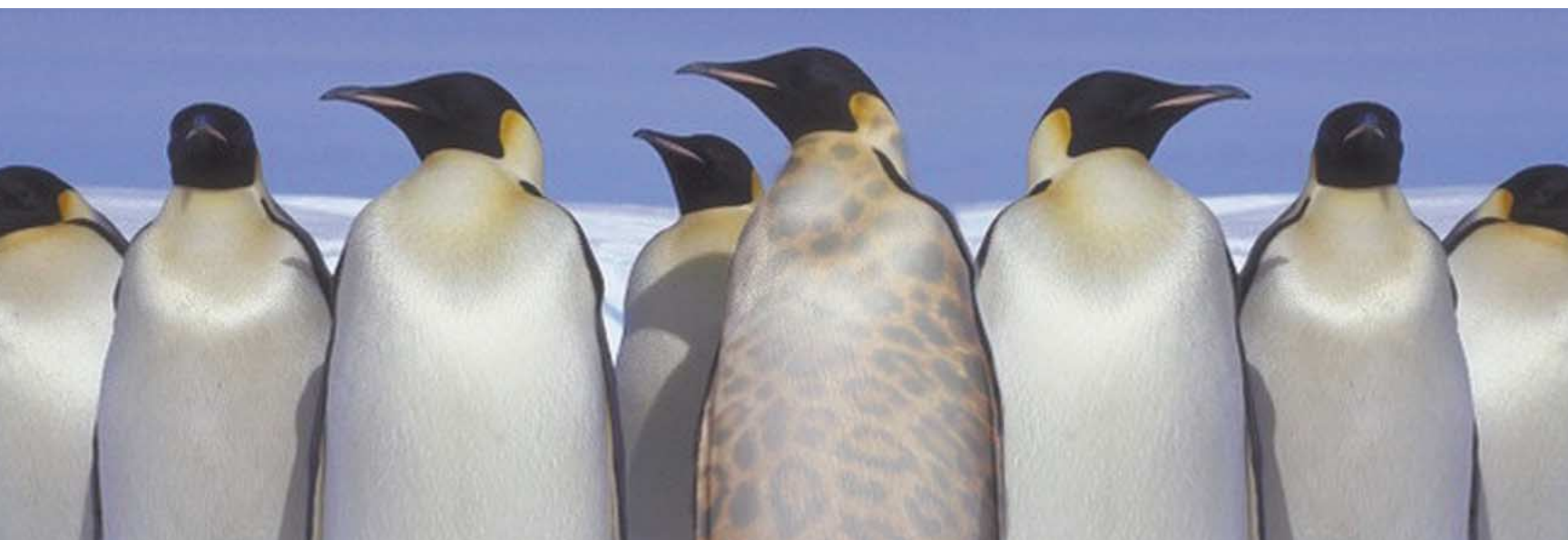
We
recognize
differences.



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Conventional 401(k) plans are designed for the “average investor.”



At Persumma Financial, we know there's nothing average about your family, finances or future. We know cookie cutter retirement planning just doesn't cut it. Your unique financial needs demand personalized investment advice.

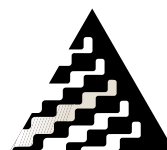
That's why the Persumma Financial 401(k) Service provides clear, **objective investment guidance**. Having no vested interest in your decisions, we recommend top performing funds and managers without bias. So you can choose investments because they are right for you, not because they're right for us.

Get to know Persumma Financial, and discover the 401(k) that's all about you. After all, it is your money. And your future.

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So who wants to be just “average?”



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